

Executive Report of the recently organized PCAM-AIB Seminar/ Workshop 28 & 29 May, 2007

After 3 months of preparation of the above Seminar/Workshop the PCAM-AIB Organizing Committee is proud to announce to the Members that the preparation and organization of this much awaited Seminar/workshop was smooth sailing and a resounding success especially in terms of performance and profitability. The Organizing Committee made up of a team of experienced, knowledgeable and diligent Exco Members and 2 PCAM staff consisting of :-

Mr Johnny Ooi, the Organizing Chairman and VP: Project Development

Mr Ang Tan Loong, our Organizing Advisor and President

Mr Christopher Lim, our Financial Consultant and Honorary Treasurer

Mr Androo Sung, our Event Director and Executive Director and

Mr. Anson Raymond, our Secretariat and Event Coordinator

did a wonderful job and it was the result of teamwork, sacrifice and endurance that made this International Seminar an amazing success as the response was overwhelming with 150 participants: 136 delegates, 11 Exco Members plus our 3 trainers for the 2 full day Seminar held in Crown Princess Hotel, Kuala Lumpur.

Marketing

The marketing was superb with the design and artwork beautifully done to market the Seminar. The brochure was quickly re-designed compared to the Singapore brochure and the Event Director quickly got the Committee to approve the printing and distribution without much delay. The Secretariat and the Event Director did their part by sending e-mails & brochures to many participants like the Malaysian Crop life Association, The Indonesian Pest Control Association, non-Members like Fumakilla, Sushi Kin, Sime Darby Commodities, Kerry Ingredients etc. The brochures appeared in our PCAM & the AIB website.

Gan Wilson did his part by getting his top management to support the event by sending 17 participants. Some of them were from Rentokil Philippines, HongKong, Vietnam, Brunei and Indonesia.

Our President, Johnny and Wahid did their part by bringing some brochures to our Indonesian counterpart

when they attended the AQIS Symposium in Jarkarta before our AIB seminar. Their efforts were not wasted when the Indonesian Pest Control Association sent 8 participants to this seminar. Johnny was also able to invite 2 participants from University of Nottingham and 4 participants from Abadi Hygiene. Our as usual jolly En.Wahid was able to send 11 participants from United Fumigation to this event. Shubhi and Christoper Lim brought in 4 and 3 participants respectively.

And the rest was history when participants from India, China, Sabah,Sarawak and the rest of Malaysia came forward to respond this long awaited Seminar as the Marketing brochures and the Marketing team impressed upon them the quality of the 3 AIB trainers namely Deryck Tremble, Anthony Rascke and Jennifer Tan, the relevancy of the programme entitled "The Essentials and Practice of Integrated Pest Management in the Food Industry" and the Certificate of Competency for those who painstakingly got themselves seriously involved in the 2 full day seminar which was worth every cent invested.

Organizing Committee

Several meetings were held to continuously monitor the progress and development of the event. Time, and effort were sacrificed to ensure that the event will not face any major hiccups. At the end of it all, the following were approved and executed according to the desired plan:-

After much deliberation, the Committee made the following decisions:-

To create and design a Marketing brochure same as our Singapore counter-part but with improvement on design, layout and presentation pertaining to our local requirements with the addition of detailed terminologies on abbreviations, different layout on the drawings and color shades, and a major overhaul on the arrangement of words on Programmes, Seminar rates, back cover etc.

1. To print the training materials into 3 slides instead of burning CDs.
2. To keep the training materials into a beautifully designed folder.
3. To provide a beautiful PCAM-AIB Seminar bag to carry the folder/materials.

4. To provide a well designed name tag with quality PCAM-AIB lanyard.
5. To present 3 plaques of Appreciation to the Trainers.
6. To hire a projector of a higher capacity for the Seminar/workshop.
7. To hire a photographer for group photo.

The Event Director has to oversee, co-ordinate and execute the whole operations which includes:-

1. Programme Scheduling and smooth flow of the event.
2. Act as the Master of Ceremony for the Introduction, Opening, & Closing of the Event.
3. Ensure all items supplied are in order, the printing and artwork.
4. Co-ordinate with the trainers, the Organizing committee and the Secretariat to ensure all systems work.
5. Ensure collection of payments and reconciliation.
6. Prepare a feedback form for the seminar.
7. Prepare ground rules for the event.
8. Ensure all items to ferry to the Hotel and back to PCAM.
9. Ensure Hotel set-up, arrangements and so forth.
10. All activities to be carried out in accordance with the Planning and instructions as set forth by the Organizing Committee.

Sponsors:

1. Bayer Environmental Science graciously sponsor the folder
2. TC Euro Cars again backed us up in the various promotion items
3. CETM Equipment also came forward to sponsor some money

Certificates issued and Examination results

2 certificates were issued:

1. Certificate of Participation: 147
2. Certificate of Competency: 131 (Passed) 15 (Failed)

On this note, the PCAM-AIB Organizing Committee is proud to announce that out of the 146 participants who sat for the IPM/HACCP exams on the final seminar day, 89% of the participants passed the exams. There were 42 questions and the Trainers recommended after consultation with the Organizing Committee, to come out with the passed mark as 28 marks which is 67% instead of the standard 70% in view of the large and diversified participants which were represented by many countries.

- There were 9 top scorers of 40 and above.**
- There were 35 scorers for the range 36 to 39**
- There were 63 scorers for the range 31 to 35**
- There were 24 scorers for the range 28 to 30**

There were 15 participants with the range 15-27 (11%) This group shall have the opportunity to re-sit the exam when the next AIB course is conducted.

AIB Feed back forms (Evaluation)

1. Overall, the feedback from the participants is that they were generally very satisfied with the Organizers, trainers and the venue.
2. Comments from Sushi Kin S.B " it was nicely planned and blended in" – Good job!
3. Dear Androo, " I thank you all PCAM friends very much for giving me this chance to attend such a wonderful seminar, and thank you all for your hospitality when I stayed in Malaysia. I had a wonderful time." e-mail from Mr Jackson Liu from Danone Biscuits, China(Non-member)

Conclusion: In spite of some of the shortcomings, it a real learning curve for the Organizing Committee and the PCAM Exco. It was deduced that we are capable of organizing prestigious and internationally recognized events and activities with our OWN Management planning and human resources without outsourcing it to very expensive Event Managers.

However, the following items need review:-

Items	Feedback/Comments	Action in future
Training Service		
1	Case studies and Workshop: duration: too short	noted
2	Pictures need to be explained & discussed more	noted
3	Seminar should have a smaller group to be more effective	noted
4	Program shld include training at the food plant (site visit)	noted
5	Request courses for Pest Control Methods in Food & Beverages outlets	noted
Hotel service		
1	Sound & PA system in the hotel need to improve	noted
2	Put 2 screens instead one for participants at the back.	

AIB Group Photo & New Exco line-up



ESSENTIALS AND PRACTICES OF IPM IN THE FOOD INDUSTRY SEMINAR / WORKSHOP 28th - 29th MAY 2007 , KUALA LUMPUR



Downloaded by [Name] on [Date]

AIB Group Photo